



International Kindness Festival 2021

Impact Report



INTERNATIONAL
KINDNESS
FESTIVAL



REPORT OUTLINE 2021

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Message from THE FOUNDER



Creating a culture of kindness, compassion & empathy, worldwide!

If you had a magic wand to change one thing about the world, what would it be?

A decade-long practice in conflict resolution has led me to believe that most of the world's problems find their seed in a sense of 'othering', where we see others as driving an agenda different from our own. Empathy for one another is the only answer to this divisive viewpoint.

It is also the motivation behind the formation of **The Kindness Foundation** - a kindness collective with a vision to build compassionate communities worldwide!

Personally, the underlying motive behind everything I do has been to help me grow as a parent. I want to give my children an environment that nurtures their self-esteem and equips them with moral courage to choose kindness over righteousness every time. And I desperately want the world to welcome them with the same warmth and acceptance that I hope they will send out into the world. Since I cannot be there to hold their hand all the time, the next best thing to do is to go out there and change the world so they have warm hands to hold everywhere they go.

However, efforts to spread kindness as a conscious choice are often met with cynicism and doubt. Why should we bother with kindness to others when our own suffering is too much to bear?! Isn't kindness nothing more than a sign of weakness? And above all, where does kindness figure in a world that only knows hate in the name of religion, country and culture?

It was in seeking these answers that IKF 2021 was born. The Festival has proven that it's the intangible whispers within us that have the power to provoke us into action, if we only listen to it! I thank you from the bottom of my heart for playing such an integral role in this surreal dream becoming a reality. People like you, who sparked real conversations at the festival, have shown us that we can change the world if we are brave enough to care!

So I ask you again, If you had a magic wand to change one thing about the world, what would it be? I know what I would wish for.

A Kinder World. Just that. Just Kindness.

Warmly

Mahima Poddar
Founder and Managing Trustee

About The Kindness Foundation

The Kindness Foundation is a non-profit thinking organization with one simple yet powerful vision - to create compassionate communities worldwide. Our aim is to empower individuals and communities with the tools that can help make a true and measurable impact in the world through our training programs, educational workshops & experiential events. We spotlight the stories of makers, shakers and disruptors who have risen above their circumstances to shape the world around them in powerful and constructive ways.



Our Impact



Kindness Week

2872 Lives touched **3** Cities reached **3** No. of years

3320 People impacted through workshops **1000** Students sparked through Kind Campus **145** NGOs and Shelters served

Covid Relief Outreach in 2020-2021 (in collaboration with Chennai Task Force)

95+ Shelters/Homes/Care Centres/PHCs equipped with Medical Supplies **9500** Safety kits to frontline personnel **12.8L** Meals and meal-equivalent provisions delivered

Our Work



The Kindness Week

Annual week of sharing joyful experiences with under-served communities.



Kind Campus

Empathy education Program for schools and colleges.



Kindness Vouchers

Expanding The Kindness Week to last the whole year! Gift Vouchers for the under-privileged.



Kindness Brigade

Identifying and celebrating young impact-makers and kindness ambassadors.



Kindness Gallery

Showcasing meaningful and kindness-inspiring artworks from around the world.



Kindness Direct Impact

Fundraising and direct outreach in times of need like during the Covid Lockdown; Regular fundraising and donation drives for clothes, food, toys, books etc.



Lal Batti Express by Kranti

Empowering the daughters of sex-workers from Mumbai's red-light district to create social change.



Kindness All-In

A Platform for youth to voice their perception and ideas for a kinder world.



Training Programs

Modules on empathy building, emotional safety, compassionate communication, child safety and more.



About The International Kindness Festival 2021

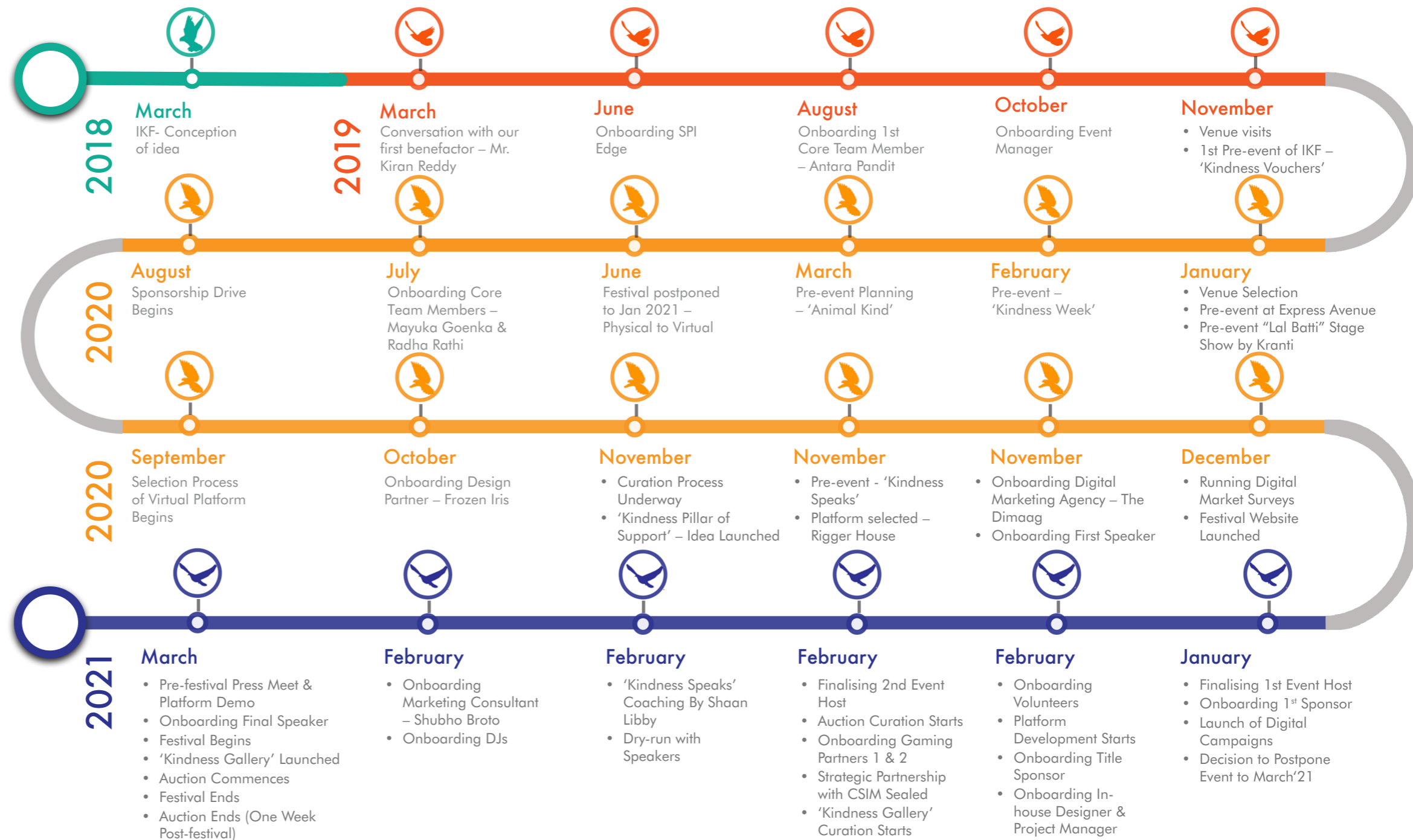
Everyone is born with an infinite capacity for kindness. It gets buried or gagged due to life experiences - sometimes never to see the light of day again. Our vision for IKF 2021 was to trigger the release of this capacity that has been lying dormant, or was challenged by fear. Our aim was to inspire conversations, expand perceptions of kindness and empower people with tools to create impact at a Personal, Local and Global level.

The International Kindness Festival 2021, was the first of its kind global conversation on all things kindness! Through the inspiring stories of people's journeys, we shed light on the various faces of kindness, brainstormed how to break stereotypes & examined the unconventional notions of kindness. It helped us to understand and measure what makes life meaningful.

IKF Evolution

We had originally conceptualised the festival to be held in the physical world in September 2020. We had envisioned a deep amalgamation of people coming together, taking part in activities & brainstorming sessions, and made accessible to people from all stratas of society. The unprecedented COVID pandemic forced us to reimagine our approach. At a time when most International festivals were being cancelled, we reconfigured the IKF to come to life in a virtual environment.

Milestones



Loved every video and speaker in the auditorium, it was very practical and spectacular.

Rupikha V, Attendee



We believed in our hearts that it was critical, now more than ever, for increased connection, camaraderie, and human interactions. Initially, we had to strip the festival down to an audio-visual experience and it became accessible only to those who are digitally connected. However, as time passed, the vaccine development opened up the possibility of a hybrid event. This was extremely exciting to us, because we were able to include several orphanages, senior citizen homes and other under-served communities in our attendees. This gave us a chance to organize a group screening for them with Actor & Producer, Abhishek Bachchan! The Festival was unique because it addressed an aspect of life which is neutral to age, gender, professional field & industry. It created an impact on the personal and professional lives of youth and grown-ups alike!

IKF 2021 SPEAKERS AND PANELISTS



Abhishek Bachchan
Actor, Producer



Annabel Daly
Director - Researcher
Marketing Oxford
University Press



Anthony Febo
Poet, Teaching Artist



Arnab Goswami
MD & Editor-in-Chief,
Republic Media Network



Pratik Gauri
DreamTank NextGen
Innovation Fellow



Rajesh Setty
Serial Entrepreneur



Rajiv Lochan
Director, Sudaram
Finance Ltd



Ranganathan Thota
CEO & Founder,
Fuel-a-Dream



Basu Shanker
Ex-Head Strength &
Conditioning Coach
Indian Cricket Team



Erinda Shah
Founder & MD
MHFA India



S. Gurumurthy
Chartered Accountant,
Editor - Tughlak



Graham Maxwell
Bubbleologist



Ravi Krishnan
Co-founder,
Stepathlon



Ronald Riggio
Professor, Organizational
Psychology



Ruchi Mohunta
Clarity Coach



Sanjuktha M
Animal Communicator
& Energy Healer



Heidi Cuppari
Founder & Executive
Director, Dream Tank



Jennie Kristel
Expressive Arts
Therapist



Kiran Khalap
Brand Consultant
(chlorophyll.in)



Lalitha K.
Former Head of
NCW



Dr Shanthie D'Souza
Defence & Strategic
Studies Expert



Shweta Katti
UN Youth Courage
Award Winner



Sonal Kapoor
Director, Protsahan
Indian Foundation



Stephen McGown
Longest Held
Al- Qaeda Captive



Mahesh Bhupathi
Multiple Grand
Slam Winner



Mariel Wilk
Mindfulness/
Kindness Teacher



Maya Soni
Member, PeriFerry



Nandini Murali
Author



Swapna Shetty
Healer



Tim Disney
Philanthropist



Vikram Sridhar
Performance
Storyteller



Vinay Kumar
Author, Leadership
& Executive Coach



Nicole Dreiske
Author & Educational
Innovator



Nithya Shanti
Spiritual Teacher



Nivedha RM
CEO & Founder,
Trashcon Labs



Payal Kapoor
Disability Inclusion
Evangelist



Yamuna Sastry
Founder, CabDost



Yash Tiwari
Youth Mentor &
Public Speaker



Zakira Shaikh
Acid Attack Survivor

EVENT
ANCHORS



Suresh Venkat



Vasanthi Hariprakash



THE FESTIVAL EXPERIENCE

The Festival was divided into three overarching themes - Global, Local & Self. We explored kindness, compassion and empathy through these lenses:



LEARN

- Speaker Sessions
- Debates
- Kindness Speaks
- Interactive Workshops
- Fireside Chat
- Panel Discussions



ENGAGE

- Mentorship Cells
- Kindness Pillar of Support
- Global Networking Opportunities
- Exhibitor Expo



EXPERIENCE

- Daily Auctions
- Virtual Art Gallery
- Musical Performances
- Quiz
- Gaming
- Scavenger Hunt
- Wind-down with reputed DJ's



1 Talks, Interviews & Fireside Chats

Attendees tuned into thought-provoking and inspiring stories of changemakers from all over the world and listened to them shed light on the various facets of kindness. Topics explored included:

- Abhishek Bachchan** - Parent, mentor, friend and guide: The many roles of a modern man
- Annabel Daly** - Goal-setting from the inside out: Building goals that work for you to help the wider world
- Basu Shanker** - Embrace the rat race: A realist's approach to tough love and winning the game of life
- S. Gurumurthy** - Building empathic social equity for a nation
- Jennie Kristel** - What makes you storm: Kindness in the face of hidden anger
- Lalitha Kumaramangalam** - Shakti unleashed: Be yourself. Love yourself. Don't apologise.
- Nandini Murali** - Left behind: Surviving suicide loss
- Nicole Dreiske** - Screen smart: Re-humanizing the way we use technology
- Nithya Shanti** (Keynote) - Connection before correction: The journey from frustrating to fulfilling relationships
- Payal Kapoor** - The power of humanity: Through my eyes
- Rajesh Setty** - The Art of fierce kindness
- Rajiv Lochan** - Reflections from my experiments with truth-telling
- Ravi Krishnan** - Empathy and health: A modern approach to Well-being



- Ronald Riggio** - What does good leadership look like?
- Stephen McGown & Dr. Shanthie D'Souza** - 6 years with Al-Qaeda: The Stephen McGown story
- Shweta Katti** - Kranti: A revolutionary story of compassion from Mumbai's red-light district
- Tim Disney** (Keynote) - Kindness as enlightened self interest
- Vikram Sridhar** - Volunteering: From the self to selfless of being kind
- Vinay Kumar** - Angry no more: From hurt to health through forgiveness
- Zakira Shaikh** - The million dollar smile: An empowering story of resilience and survival
- Mahesh Bhupathi** - The role of empathy in sporting friendships
- Heidi Cuppari & Pratik Gauri** - Gamification, entrepreneurship and innovation to improve our world



2 Workshops

Probing and interactive workshops with thought-leaders, who equipped attendees with actionable tools to affect change.

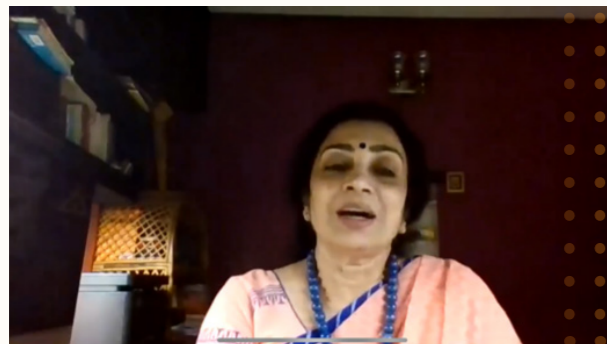
1. **Annabel Daly** - Using IKIGAI to discover your unique blueprint to set goals that work for you
2. **Anthony Febo** - Peeling the layers of you
3. **Nandini Murali** - Life after loss: Tools for transitioning through grief and loss
4. **Nicole Dreiske** - Screen smart: Tools for igniting our humanity before using technology
5. **Nithya Shanti** - The inner game of relationships: What I see in you, I evoke in you
6. **Payal Kapoor** - Corporate sensitizing workshop: Including disabled people in the workforce
7. **Rajesh Setty** - The fierce kindness workshop
8. **Vikram Sridhar** - The art and science of stories and storytelling
9. **Vinay Kumar** - Leadership workshop: The power of perspective & positive mindset
10. **Sanjuktha M** - An introduction to inter-species communication
11. **Ranganathan Thota** - Crowdfunding: An act of selfless service
12. **Erinda Shah** - The power of good mental health for a kinder society
13. **Mariel Wilk** - Mindfulness for teachers: Building a mindfulness practice to survive and thrive in the school year
14. **Swapna Shetty** - Meditation therapy



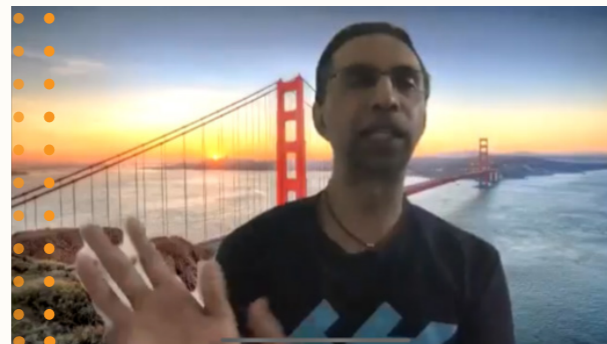
Mariel Wilk



Anthony Febo



Nandini Murali



Rajesh Setty

“

First of all, thank you for organising such an amazing virtual session on such an important topic. The speakers blew my mind and I was honestly stuck when it came to choosing workshops because all of them seem incredible! Kudos to the organising team. I was wondering if it is possible to receive the recordings of the various speakers during their sessions? This is because I could not attend quite a few of them and would really appreciate it if I could have access to them.

**Tayyiba Sheriff, Participant
(Interviews & Workshops)**

”

“

Thank you so much for the opportunity! I really loved the entire thing. It was a learning experience more than anything else and I'm really really grateful.

Trisha Rath, Participant (Kindness Speaks)

”

“

I think it was one of the best experiences in a virtual set-up with so much choice and flexibility

**Sajida, Participant
(Kindness Speaks & Speaker Sessions)**

”

3 Panel Discussions

Lively & expert panel discussions and conversations which broke stereotypes and addressed the philosophy of kindness.

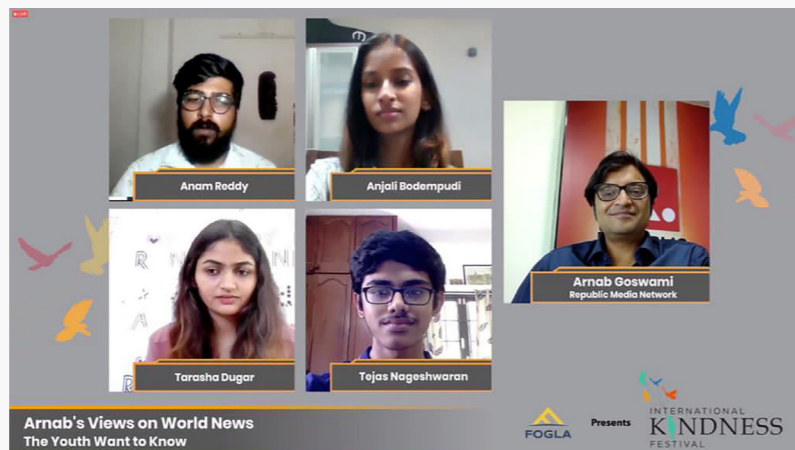
Kindness Or Disguised Selfishness? Reflections of a Branding Legend

Kiran Khalap in conversation with Sonal Kapoor, Nivedha RM, Yamuna Sastry



Arnab's Views on World News - The Youth Want To Know

Arnab Goswami in conversation with Tarasha Dugar, Anjali Bodempudi, Anam Reddy, Tejas Negeshwaran



“ The content was amazing and very informative. It was very well organized. **C. Rajendra, Attendee (Panel Discussion)** ”

“You can sit with me” - Examining Tolerance, Acceptance and Inclusion

Mahima Poddar in conversation with Shweta Katti, Payal Kapoor, Nandini Murali, Maya Soni



Gamification, Entrepreneurship and Innovation to Improve our World

Heidi Cuppari & Pratik Gauri in conversation with Mahima Poddar



4 Kindness Speaks

The 6 winners from the virtual Speech Contest held in honor of World Kindness Day 2020 let their kindness speak, and presented their speeches LIVE at IKF 2021.

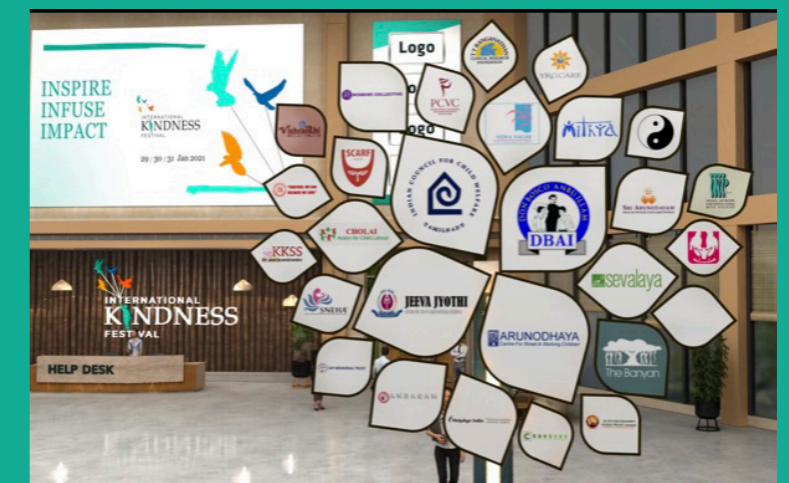
“ *Lovely to hear the children from across schools. Really had goosebumps. Great initiative!* ”

Minu Antony, PYP Coordinator
Alphabet International School



5 Pillar of Support

The Festival saw the launch of the KINDNESS PILLAR of SUPPORT - a curated directory of non-governmental support services with direct access to their helplines. Volunteers were available to guide visitors through the listings to identify the appropriate matches for their requirement.



FESTIVAL AT A GLANCE

8000
Registrations

3000
Registered logins across all 3 days

>75%
Attendee Age Group Under 25

40
Volunteers

44
Speakers and Panelists

180
Workshop Participants

80
Social media posts

2
Campaigns run

16
Newsletters sent

5
Media features

USA: 9

- Massachusetts: 2
- California: 3
- Chicago: 2
- Arizona: 1
- Virginia: 1

Europe: 1

- Italy: 1

UK: 1

- Oxford: 1

South Africa: 1

- Johannesburg: 1

India: 32
(Includes our hosts)

- Chennai: 13
- Mumbai: 7
- Bangalore: 4
- Pune: 2
- Hyderabad: 1
- New Delhi: 3
- Madurai: 1
- Goa: 1

15
Donors of Memorabilia for Auction

42
Items for bidding

INR 91,000/-

Raised through online charitable auction

6
(U16 & U12)
Kindness Speaks Participants

200+
Organizations in Pillar of Support

10
Kindness Gallery Artists

41
No. of Artwork

25
Participants in Mentorship Cells

4
Event Sponsors

“ So much choice and flexibility with an extremely engaging technology.

Aishwarya, Attendee

”

“ It was so good to listen to great speakers from across the globe.

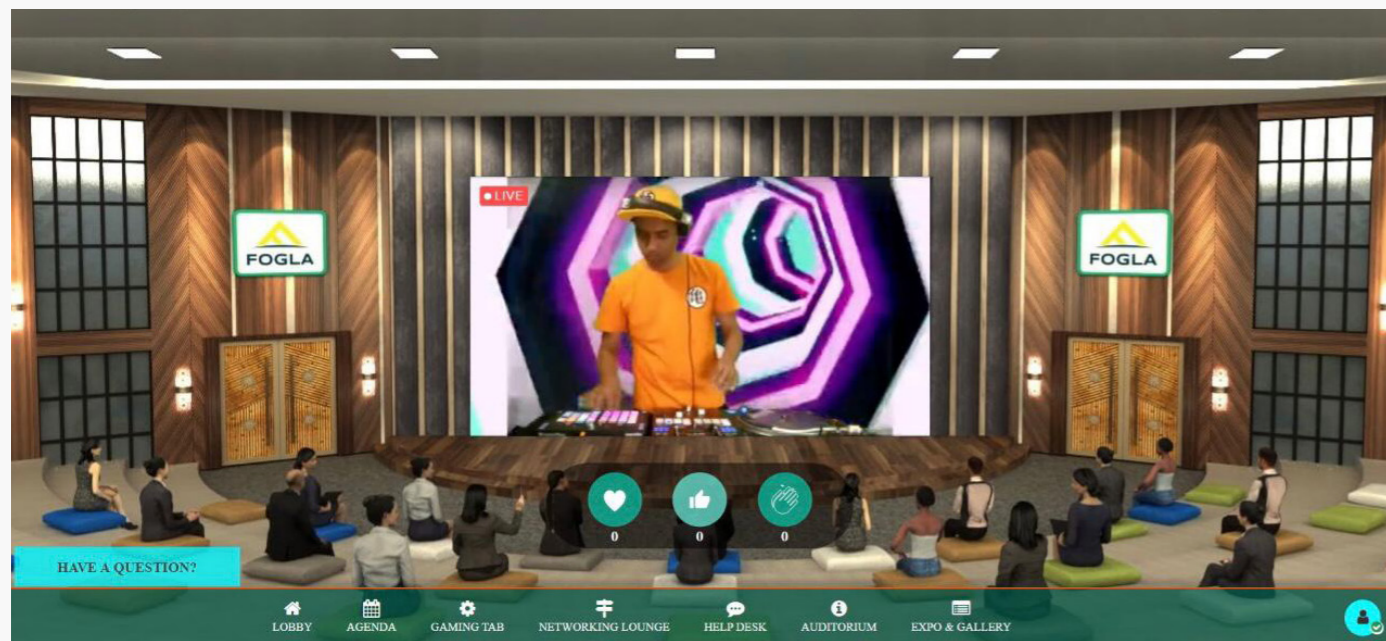
Chandheni D.G, Attendee

”

Source: Marketing Data / No of people reached (Website + SM).
Country representation shows # of Speakers

6 Kindness After-hours and Bubble Show

To wind down each at IKF 2021, we had some of the most sought after DJs - DJ Skip, DJ Sean Antony & DJ Manny, entertain attendees with high-energy live music and sets.



PRESS MENTIONS

The Kindness Foundation's work, and the International Kindness Festival have been widely covered in regional and national print media.

the KINDNESS foundation



The Kindness Foundation donates two buses with O₂ concentrators to Stanley

EXPRESS NEWS SERVICE Chennai, Tamil Nadu: The Kindness Foundation, an NGO based in Chennai, has donated two buses with oxygen concentrators to Stanley Hospital, a government-run facility in the city.

The buses can be used in the hospital to provide oxygen support to patients till they get admitted. The facility can also be used at screening centres.

The foundation decided to help after coming across news reports of Covid patients suffering due to a shortage of oxygen in the city. "We decided to help in any way we can," said Mahima Poddar, founder and managing trustee of The Kindness Foundation, said.

"In a pilot basis, the facility has been started at Stanley Hospital, and based on the response, we plan to extend it to other hospitals in the city."

"She added that a team of volunteers is being formed to assist in the distribution of the buses to help patients and their attendants.

"We have appealed to the hospital authorities to provide a minor medical staff to guide our volunteers to better use the buses," said Mahima.

Shilpa Kupar Rathore, chairman of the board of trustees of Aranya Foundation, also participated in the event.



INDIAN EXPRESS Chennai, Tamil Nadu: The Kindness Foundation, an NGO based in Chennai, has donated two buses with oxygen concentrators to Stanley Hospital, a government-run facility in the city.

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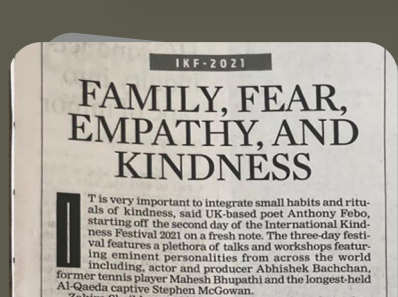
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7 Mentorship Cells

At IKF 2021, our aim was to connect experts from various fields to the youth, to share their advice and experience. We had 2 mentorship cells being run in parallel by:

1. **Ruchi Mohunta** - Clarity Coach, on "Helping the youth learn practical life skills, for enhanced performance at the workplace."
2. **Yash Tiwari** - Youth Mentor and Public Speaker on "The Five-Year Plan - An introspective workshop for figuring out your life-journey by realising your true potential and innate capacities."



EXPRESS FEATURES Chennai, Tamil Nadu: The Kindness Foundation, an NGO based in Chennai, has donated two buses with oxygen concentrators to Stanley Hospital, a government-run facility in the city.

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8 Online Charitable Auction

As a part of the festival experience, a charitable online auction was exclusively curated for us by Sunitha Chakravarthi and Shefali Khatri, and hosted by Ashvita Auctions. Changemakers and achievers from different fields donated several of their personal items for bidding! We had memorabilia from:

1. **Ajith Kumar**, Actor
2. **Krishnamachari Srikanth**, Cricketer
3. **Vishwanathan Anand**, World Chess Champion
4. **Mahesh Bhupathi**, Multiple Grand Slam Winner
5. **Yuvan Shanker Raja**, Music Director
6. **Ritika Arya Jain & Minnie Menon**, Design Gurus
7. **Shamlee, S. Saravanan, Diana Sathish, Geeta Sriprakash, Saraswati Renata, Hemalatha, & Shirin Watwani** (Prominent Artists)
8. **Ciclo Cafe**
9. **Aishwarya Srikanth**, Art & Antiques Curator



INR 91,000/-
Amount raised through bidding

Proceeds from sales were directed towards supporting the daughters of sex workers, women from the physically challenged communities, domestic abuse, and acid-attacked victims and for support work in the mental health space.

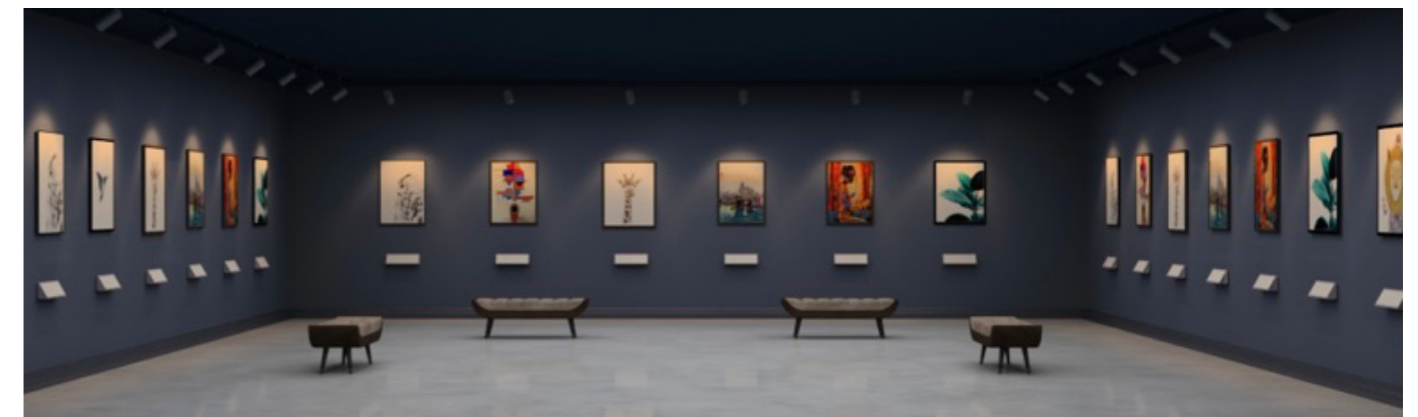
ONLINE CHARITY AUCTION

9 Gaming

IKF 2021 was slated to be an informal, exciting, engaging, enjoyable and relaxed experience, with a host of diverse events. We had interactive gaming experiences from Ceekr (Discover your Kindness Quotient) and Yein Udaan (Survive COVID).

10 Kindness Gallery

A virtual showcase of meaningful and kindness-inspiring artwork from artists across all age groups and from around the country!



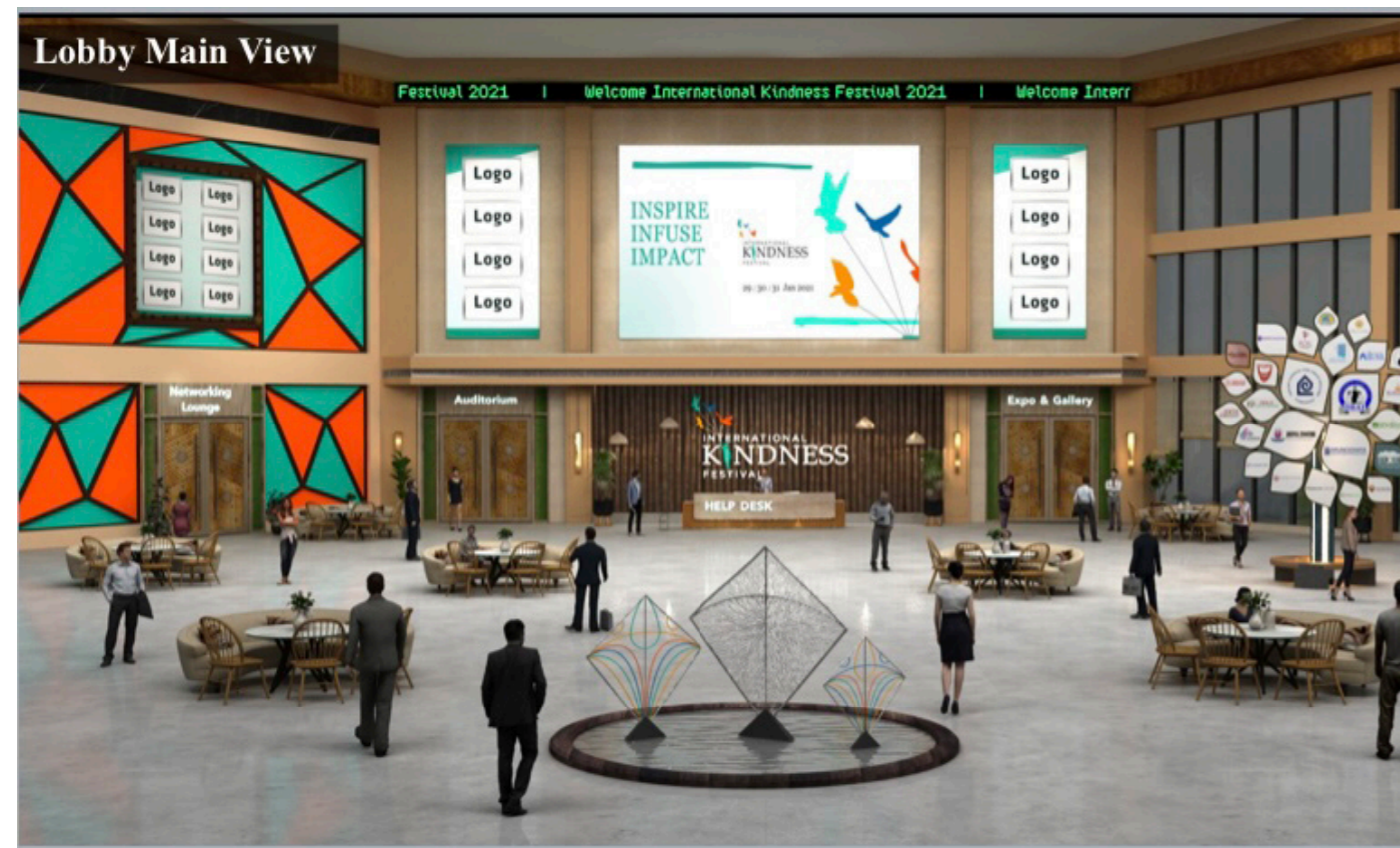
11 Networking Lounge

Attendees were able to engage and carry on conversations with speakers, hosts & other like-minded people from all over the world, as a group or one on one, in two different chat spaces.



12 The Platform

A glimpse into the visually rich and interactive 3D virtual platform, exclusively created for IKF 2021, which provided attendees with an unparalleled immersive experience.



KEY TAKEAWAYS BY FESTIVAL ATTENDEES...

- “ To respect people and bring about an inclusive society.”
- “ I learnt how to face our struggles and problems with a brave face, and how self confidence and self love can boost oneself.”
- “ That kindness no matter where can be done. It is hard in some circumstances but can be personal, but you can never know whom you end up helping really!”
- “ Gratitude is an important pillar in today’s harsh world we live in.”
- “ The key takeaway would be that kindness is often associated with weakness which it actually isn’t. Being kind requires certain amount of courage and a will to uplift others in need.”
- “ Patience, perseverance and good listening skills.”
- “ Importance of empathy. Right vs. right dilemmas. People need love the most when they deserve it the least.”
- “ A great impact on me personally.”

LOOKING AHEAD

The next edition of the International Kindness Festival is all set to take place in a hybrid format in September of 2022! Leading up to it, we have an exciting line-up of mini-festivals that will break down the larger conversation into specific themes. We look forward to engaging you in a bi-monthly deep dive into bite sized short talks and debates on the following themes:

1. The role and impact of STEM (Science, Technology, Engineering, and Math) on Kindness
2. The Spirituality Edition
3. Teach Kindness - Education Edition
4. Ideas, Philosophies and the Ethics of Kindness
5. Social Activism - Kindness in Action
6. Social Economics and Social Investing
7. Arts and Artistry - The voice of Artistic License to paint Kindness.

The Kindness Foundation continues to run its annual events, programs & workshops like The Kindness Week, Kind Campus, Kindness Vouchers, Kindness All-In, The Kindness Brigade, Kindness Speaks, Kindness Canvas, Child Abuse Awareness & Prevention Workshops, Modules on Empathy Building, Emotional Safety, Compassionate Communication, and more.



JOIN US

We believe that a collective effort can go a long way in making a greater impact.

The Kindness Foundation's vision and mission has been amplified over the last few years, owing to the faith placed in us by our generous donors, partners, volunteers and other like-minded individuals. If you would like to support us in our mission to create compassionate communities worldwide, you can do so in a number of ways.



SUPPORT OUR CAUSE

The Kindness Foundation seeks to forge strategic partnerships with companies & individuals who share our value system and vision to create an impact. We are actively seeking sponsors & partners to support us in bringing this vision to life.

Volunteer with us

Our volunteer opportunities range from event planning, fundraising & outreach work to social media, design & other key areas. If you have time to give and the commitment to bring about change, get in touch with us to find out how you can become a Foundation volunteer.

Contact us

✉ partner@thekindnessfoundation.in

📷 [/thekindnessprojectinyou](https://www.instagram.com/thekindnessprojectinyou)

📘 [/thekindnessprojectinyou](https://www.facebook.com/thekindnessprojectinyou)

🐦 [@TKPinYOU](https://twitter.com/TKPinYOU)

☎ +91.93445 02996

“ We are extremely proud of our association with The Kindness Foundation for its flagship International festival. It was truly rewarding to experience all the kindness together in one place, well organised and thoroughly enjoyable. We plan to be back!

Ms. Neeta Agarwal
Head of CSR, Fogla Group of Industries



ACKNOWLEDGEMENTS

The Kindness Foundation would like to thank all of the sponsors, partners, volunteers, and community supporters who helped make The International Kindness Festival 2021 a success.

The Committee would also like to express its gratitude to the individuals who played key roles in conducting research, drafting, and designing this report, as well as acknowledge the interns who captured the spirit and energy of the International Kindness Festival 2021.

Extended Team

Swathi Ami
Sakhi Pandey
Poorna
Sapna Karthik
Sunitha Chakravarthi
Shefali Khatri

Event Partner

CSIM (Sponsor): Banu, Latha
SPI EDGE: Guruprasad, Pranshu
RIGGER HOUSE (Production): Machaiah, Mukesh, Rahul, Pranay, Ganesh
THE DIMAAG (Digital Marketing): Yuzdi
FROZEN IRIS (Design): Harish Venkatesh, Prannoy, Jagriti, Siri
TRULEAP VENTURES (Marketing Strategy): Shubho Broto Das

Music Artists (Kindness After Hours)

DJ Skip
DJ Sean Antony
DJ Manny

Event Anchors

Suresh Venkat
Vasanthi Hariprakash

Auction Partners

Shefali Khatri
Sunitha Chakravarthi
Ashvitas Auctions

Coaching the Children of Kindness Speaks

Shaan Katari Libby (AtoZee Creativity)

Gaming Partners

Vedika Agarwal (Surviving Covid)
Ankur, Sona, Nikhil, Shivani (CEEKR) for developing the Kindness Quotient game

Festival Logo Design

Jivesh Goenka, 78 Design

Festival Video

Smudge

Festival Film Shots

ICMC Media Centre

Volunteers

Aadhi Jayaseelan
Meenu A.
Rahul Bajaj
Shruthi Thonooli
Hari, Shakti, Arun

Special Mention

Principal of MOP Vaishnav College: Dr. Lalitha Balakrishnan
Staff & students of the Department of Sociology, MOP Vaishnav College
Student Volunteer Coordinator - Srinidhi

SPONSORS AND PARTNERS

The Kindness Foundation is grateful to the many sponsors and partners who have enabled us to accomplish so much in the year 2020-21.

SPONSORS

IKF 2021 would not have been possible without the support of those who placed their full faith in us, and in our vision. A heartfelt thank you to Fogla Corp - our Title Sponsor, Janajal, CSIM & Adroit, for helping us move forward in our journey to create a kinder world!



PARTNERS



Curation Partner

Design Partner

Production Partner

Digital Marketing Partner

CORE TEAM



Mahima Poddar
Founder and Managing Trustee



Antara Pandit
Partnerships and Community Engagement



Mayuka Goenka
Partnerships and Institutional Giving



M. Mahadevan
Senior Trustee



Radha Rathi
Creative Head



Ratheesh Krishnan
Curator

INTERNATIONAL KINDNESS FESTIVAL 2021

IMPACT REPORT

An illustration of a person in a white dress releasing several white doves. The doves are flying upwards and to the left, with thin lines connecting them to the person's hand. The person is standing on the right side of the page, reaching up towards the doves.

the
KINDNESS
foundation

VERSION 1.0: JULY 2021

THE KINDNESS FOUNDATION

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